

pomodoro.net[®]
helps you to:

Optimize
the production
in terms of
quality/food safety

Apply the principles of
the good agricultural
practices

Reduce the
environmental impact
and the
management costs

Take more
informed
decisions

pomodoro.net[®]

HORTA S.r.l.

through **pomodoro.net[®]**, works alongside hundreds of technicians, consultants and farmers throughout Italy and Europe, with the goal of optimizing costs, reducing environmental impact, increasing product yield and quality, and improving the management of production factors for industrial tomatoes.

HORT@
From research to field

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pomodoro.net[®]

EVERYDAY SIDE BY
SIDE WITH THE GROWER



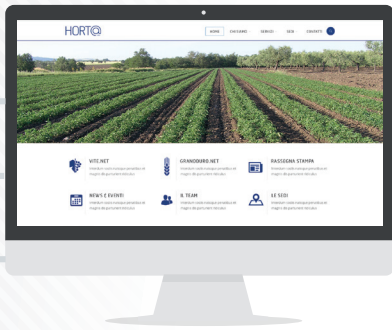
HORT@
From research to field

Spin Off di



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

pomodoro.net®: an innovative web-based platform for sustainable industrial tomato farming



pomodoro.net® a

web assistance

service for a sustainable management of industrial tomatoes

Available on a web/tablet/smartphone platform in

real time

by entering your

username and password

24/7

connection

Available anywhere

pomodoro.net®, based on the agricultural and environmental conditions of the cultivation area, provides decision support and alarms (via email and SMS), to help users with:

- > fertilization;
- > water balance;
- > pest and disease control (late blight of tomato, bacterial disease, fruit rot of tomato, tomato grub and blossom-end rot);

in order to:

- > optimize the quality and quantity of the production depending on the final use;
- > reduce the production costs and negative effects on the environment.

In addition, pomodoro.net® provides:

- > updated plant protection and fertilizers databases;
- > weather updates from local weather stations and 7-day weather forecast on rain, air temperature, relative humidity and leaf wetness;
- > a customized soil moisture probe network;
- > a Farm Operations Register, from tillage to harvest and product delivery;
- > calculation of environmental impact indicators via a certified system.

