

olivo.net[®] helps you to:

Optimize the
production
in terms of
quality/food safety

Apply the principles
of the good
agricultural
practices

Reduce
the environmental
impact and the
management costs

Take more
informed
decisions

olivo.net[®]

HORTA S.r.l.

(a spin-off of the Università Cattolica del Sacro Cuore, Italy), through **olivo.net[®]**, follows hundreds of farmers throughout Italy and Europe, helping them optimize costs and improve their olive production.



www.unaprol.it

HORT@

— From research to field —

HORTA S.r.l.

📍 Via E. Gorra 55, 29122-Piacenza (I)

📞 +39 0523 1860024

📠 +39 0523 1860026

✉ info@horta-srl.com

www.horta-srl.com



olivo.net[®]

EVERYDAY SIDE BY SIDE
WITH THE OLIVE GROWER



HORT@

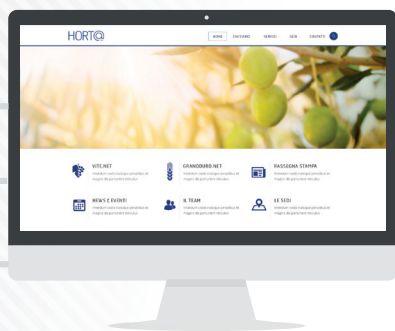
— From research to field —

Spin Off di



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

olivo.net®: an innovative web-based platform for sustainable olive farming



olivo.net® a

web assistance

service for sustainable
olive management

Available on a
web/tablet/smartphone platform in

real time

by entering your

username
and password

24/7 ore
connection

Available anywhere

olivo.net®, based on the agricultural and environmental conditions of the cultivation area, provides decision support and alarms (via email and SMS), to help users with:

- > fertilization;
- > water balance;
- > pest and disease control (olive fly, olive scab and blossom-end rot);

in order to:

- > optimize the quality and quantity of the production depending on the final use;
- > reduce the production costs and the negative effects on the environment.

olivo.net® also provides:

- > updated plant protection and fertilizers databases;
- > weather updates from local weather stations and 7-day weather forecast on rain, air temperature, relative humidity and leaf wetness;
- > a Farm Operations Register, from tillage to harvest and product delivery;
- > calculation of environmental impact indicators via a certified system.

